

Issue 138, Jan 2015

Globelink,
Linking you globally



A Publication of CWT Globelink Group

CONTENTS

Highlights

Chairman's Message

Promotions

Scandinavian Promotion
Program

New Service Advisory

New Branch Office in
Konya , Turkey

Direct Service to Abidjan,
Ivory Coast

Others

Holidays in January 2015

Highlights

Chairman's Message

The world in 2014 has not been an easy one. Countries struggled with different experience in a bid to recover from the past crisis.

In the US, despite the fastest growth we have seen in recent years, the Fed had not increase the interest rates given the outlook. Europe may continue to experience weak growth going forward as it lack a comprehensive fiscal and monetary policy.

In Asia, China's economy is adjusting as it manage fundamental problems such as rising wages, property bubbles and build up domestic debt. Notwithstanding the challenges, China's economy continues to grow at around 7% while the days of double digit growth rates may be a thing of the past. For other areas in Asia, Japan's economy did not see the desired result of Abenomics, whilst there is a more positive outlook in India's economy. Parts of S.E. Asia countries are also showing positive growth. Overall, Asia will continue to be the fastest growing region in the world.

Against this backdrop of a more challenging global environment, Globelink and its partners in the network has been doing well in growing its market share in 2014. Our efforts in the global accounts development has been rewarded with more tender awards and larger market share. In 2014, we have seen a healthy growth in the volume of cargo handled. This growth is seen across all regions, a testament to our growing presence in different parts of the world.

Our continual focus on emerging and niche markets has seen us launching many new services in to LATAM and Baltic countries in 2014. We will continue to explore more direct services into niche areas at the same time strengthening existing one. We have also embarked on various sales and marketing initiatives, as we focus on the strengthening our traditional markets. We are already seeing positive results of such initiatives. More will be done in 2015.

Our development in Information Technologies is gathering momentum with more enhanced features and greater connectivity between our partners and customers. In the coming year, we will leverage on technologies to improve further in the areas of productivity and process efficiency. We will launch new tools and apps as we champion mobile commerce for the ease of our customers.

As we look ahead to 2015, we are excited about our plans and the strategies we are about to execute. As we bring our core competencies to a new level, we strive to bring greater values to our customers, partners and shareholders alike.



As a people business entity, we know that our greatest asset, our people, is the key to our success. I would like to thank each and every of our team member and our partners for contributing to Globelink's continuous success. I would also like to wish one and all, a Successful and Meaning New Year ahead!

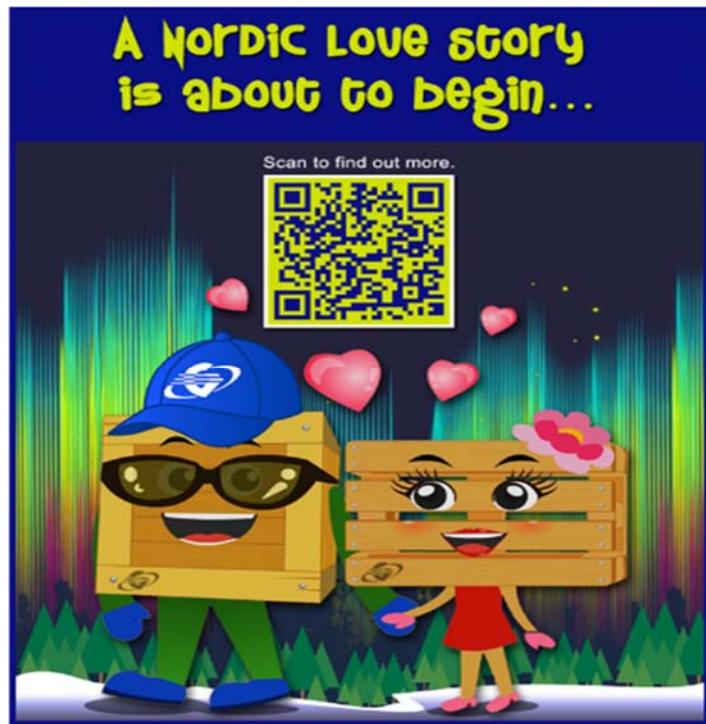
Mr. Tan Choon Wei, Chairman CWT Globelink

SCANDINAVIA PROMOTION PROGRAM

Scandinavian ports are one of the busiest ports receiving cargoes from the Fareast, the Indian Sub-Continent and from around Europe. In order to support this, Globelink Group together with its strong Scandinavian partner Nordicon, has joined hands to launch a Scandinavia Promotion Program. The promotion is made more exciting with the new Globelink Mascot – Mr. Carton and his adventure to save Miss Pallet from the pirates- created from two familiar objects as a character in an animation advertisement.

Scan the QR code or visit the Globelink website (<http://www.cwt-globelink.com/>) to know more of the Scandinavian promotion and our comprehensive direct service coverage, sailing frequency, faster transit time, minimal transshipment handling and damage, competitive pricing and visibility during transit.

Watch out for the next release of the adventures of Mr. Carton through the Globelink website.



New Service Advisory



Globelink Unimar Ports



CWT Globelink

NEW BRANCH OFFICE IN KONYA, Turkey

Globelink Unimar Logistics Inc. is very proud to announce the opening of its new branch office in Konya, Turkey under the control of its Mersin office starting 01 DEC 2014.

Konya, located in the upper north-west of Mersin is a very important business area due to its large industrial zone with main products such as automotive spare parts, machinery and machinery spare parts, engineering, food and so on . With the existence of the Konya office, it aims to focus on developing LCL export services via Mersin port since this is nearest and most feasible port to handle the cargoes than diverting the cargo to Istanbul port.

Globelink Unimar, being the first to start the LCL export services from Mersin to many destinations, the office will help attract customers from neighboring places who has LCL and FCL to move the cargoes via Mersin. Also, Globelink Unimar has made an agreement with *the private depot*, to serve a weekly LTL service from Konya to Mersin that will help shippers in Konya to reduce transport cost with optimum rates and regular services provided under the Globelink Unimar's integrated logistics services.

Direct Sailing Ex- Singapore to ABIDJAN, Ivory Coast

On December 2014, direct service ex- Singapore to Abidjan, Ivory Coast has made its maiden voyage in order to promote ports in the western Africa.

Frequency: fortnightly

Transit Time: 38 days

For rates inquiry and more information, please contact CWT Globelink Singapore. For sailing schedules, you may check online from this site: <http://www.cwt-globelink.com/SailingSchedule/>

CWT Globelink Pte Ltd

156 Cecil Street #11-02/03

Far Eastern Bank Building

Singapore 069544

Tel: 65 6225 1833 (21 lines)

Fax: 65 6225 8742

Booking enquiries : booking@cwtglobelink.com.sg

Holidays in JANUARY 2015

HOLIDAYS
around the globe



Australia	1-Jan	New Year's Day	Pakistan	3-Jan	Eid Milad un-Nabi
	26-Jan	Australia Day	Portugal	1-Jan	New Year's Day
Bulgaria	1-Jan	New Year's Day	Romania	01- 02 Jan	New Year's Day
China	01 -03 Jan	New Year's Day	Singapore	1-Jan	New Year's Day
Costa Rica	1-Jan	New Year's Day	Slovenia	1-Jan	New Year's Day
Croatia	1-Jan	New Year's Day	Spain	1-Jan	New Year's Day
	6-Jan	Epiphany		1-Jan	New Year's Day
Egypt				6-Jan	Epiphany
	3-Jan	Milad un Nabi	Sri Lanka		
	7-Jan	Coptic Christmas Day		4-Jan	Duruthu Full Moon Poya Day
	25-Jan	Police Day		4-Jan	Milad-Un-Nabi
Guatemala				15-Jan	Tamil Thai Pongal Day
	1-Jan	New Year's Day	Taiwan		
Hong Kong				1-Jan	New Year's Day
	1-Jan	New Year's Day	Thailand		
India				1-Jan	New Year's Day
	4-Jan	Milad un Nabi	Turkey		
	26-Jan	Republic Day		1-Jan	New Year's Day
Indonesia			UAE		
	1-Jan	New Year's Day		1-Jan	New Year's Day
Korea	3-Jan	The Prophet's Birthday		3-Jan	Milad un Nabi
	1-Jan	New Year's Day	United Kingdom		
Kuwait				1-Jan	New Year's Day
	1-Jan	New Year's Day	Vietnam		
	3-Jan	Milad un Nabi		1-Jan	New Year's Day
Malaysia					
	1-Jan	New Year's Day			
	3-Jan	Prophet Muhammad's Birthday			
Morocco					
	1-Jan	New Year's Day			
	3-Jan	Milad un Nabi			
	11-Jan	Manifesto of Independence			

Disclaimer: The exact dates of the holidays may change in some countries. Therefore, the dates are subject to further confirmation

***we want to
hear from you!***

Send us a feedback via email

Headquarters

156 Cecil Street #11-02/03
Far Eastern Bank Building
Singapore 069544
Tel: 65 6225 1833
Fax: 65 6225 8742
www.cwt-globelink.com

For article contributions and feedback, please email: newsletter@cwt-globelink.com

CWT Globelink Group

All Rights Reserved. While every effort has been made to ensure the accuracy of the information in this newsletter, no liability can be accepted for errors, omissions or inaccuracies of any kind. CWT Globelink would be pleased to receive amendments and other appropriate information for possible inclusion.